MASS COMMUNICATION

Associate of Art/Associate of Science degree

Program and Career Description:

The Mass Communication emphasis is a two-year program for students planning to complete a bachelor's degree at a four-year school. Students can pursue careers as a writer, editor, news analyst, as well as a correspondent or desktop publisher. They are also employed in advertising, marketing, promotions, and public relations. Below are some selected occupations.

Career	Median Salary with BS degree	Experienced Salary Median
Writer/Editor	$57,180	$64,560
Reporter	$35,328	$44,030
Desktop Publisher	$30,000	$38,740

Career and salary information taken from www.bls.gov. Check out this web site for additional information about education requirements and preferred work styles and abilities for these careers. Salaries are not guaranteed.

Transfer Options

Per the *Complete College Tennessee Act of 2010*, this degree will be transferable to any of the following universities offering a Baccalaureate degree in this major:

- Austin Peay State University
- East Tennessee State University
- Middle Tennessee State University
- Tennessee State University
- Tennessee Tech University
- University of Memphis
- University of Tennessee, Chattanooga
- University of Tennessee, Knoxville
- University of Tennessee, Martin

Articulation agreements exist between other private and non-TN public institutions. These agreements are available at www.columbiastate.edu/admissions/transfer-information.

COLUMBIA STATE COMMUNITY COLLEGE

MASS COMMUNICATION

Major in Tennessee Transfer Pathway with Emphasis in Mass Communication (A.A., A.S.)

Program Requirements

Students may be required to take additional Learning Support courses.

Communications Requirement
ENGL 1010, 1020
SPCH 1010 or SPCH 1030

History Requirement (Take 2 courses)
HIST 1110, 1120, 2010, 2020, 2030

Humanities/Fine Arts (Take 3 courses -- one must be a literature course)
ART 1030
ARTH 2010, 2020
ENGL 2015
HUM 1130, 1131
MUS 1030
PHIL 1030, 2030, 2033
THEA 1030
Literature Options: ENGL 2130, 2230, 2310, 2320, 2920

Natural Sciences Requirement (Take 2 courses)
ASTR 1030
BIOL 1030 (must not be paired with another BIOL)
BIOL 1110, 1120, 2010, 2020
CHEM 1110, 1120
GEOG 1010, 1020
PHYS 2010, 2020, 2110, 2120
PSCI 1030

Mathematics Requirement (Take one course)
MATH 1010, 1130, 1530, 1630, 1710, 1720, 1730, 1830, 1910

Social/Behavioral Sciences (Take 2 courses)
ANTH 1200, 1300
ECON 2010, 2020
GEOG 2010
PHED 2120
POL 201
POLS 1030, 1501, 2010
PSYC 1030, 2130
SOCI 1010, 1020, 2010

Major Required Courses
COMM 1010, 1020
Mass Communication Electives (Take 2 courses)
COMM 1030, 1220, 1240, 2450
Electives*

Note: An elective can be any college-level course.

If you have completed TN eCampus courses, run a degree audit from the student tab in myChargerNet to determine how these courses apply to this program.

Requirements for Graduation include:
• earning 25% of total program credits in residence at Columbia State.
• cumulative GPA must be 2.0.
• taking the Exit Exam.

2016-2017 Catalog

Sample Academic Plan

First Year – Fall Semester

____ ENGL 1010	Composition I	3
____ Social/Behavioral Science		3
____ COMM 1010	Introduction to Mass Communication	3
____ History Requirement		3
____ Mathematics Requirement		3
____ COLS 101	Columbia State College Success	1
		15

First Year – Spring Semester

____ ENGL 1020	Composition II	3
____ SPCH 1010	Fundamentals of Speech Communication **or**	
SPCH 1030	Argumentation and Debate	3
____ COMM 1020	Media Writing	3
____ History Requirement		3
____ Humanities/Fine Arts		3
		15

Second Year – Fall Semester

____ Literature Requirement	3
____ Social/Behavioral Science	3
____ Natural Science Requirement	4
____ Mass Communication Elective	3
____ Elective*	3
	16

Second Year – Spring Semester

____ Natural Science Requirement	4
____ Humanities/Fine Arts	3
____ Mass Communication Elective	3
____ Electives*	3
	14
TOTAL CREDIT HOURS	**60**

If pursuing the A.A. degree, 6 of the 7 elective hours must be one-year sequence of the SAME foreign language. Requirements for a Bachelor of Arts Degree at universities include demonstrated competency in foreign language at the intermediate level. Community college students are encouraged to attain intermediate-level competency in foreign language before transferring. Complete information regarding foreign language requirements at each university may be found on the transfer and articulation websites of the Tennessee Board of Regents and the University of Tennessee System. Community college students are encouraged to be familiar with foreign language requirements at the universities and, if applicable, complete the requirements before transferring.